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| Journalism Unit Assignment | Name |  |
| Press Release Article Graphic Organizer |  |  |

***First, choose an article for your press release. Next, based on that article, complete this graphic organizer by answering the following questions about text features, style, and author’s purpose.***

|  |  |
| --- | --- |
| ***Author*** |  |
| ***Title*** |  |
| ***Source*** |  |

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| --- | --- |
| **Text Features** | **Author’s Purpose** |
| What is the genre of this article? What are the characteristics of this style of writing? | What is the author’s purpose for this article? |
|  |  |
| What are the text features of this article? | Does this article show bias? Explain why or why not. |
|  |  |
| **Questioning the Author** | |
| Did the author explain his or her purpose clearly? What is the central idea? | |
|  | |
| What questions do you have for the author about this article or topic? What questions might your audience ask? | |
|  | |
| **Textual Evidence** | |
| What specific textual evidence might be useful in your Press Release? | |
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