**1. First, as an individual, choose a category below. Consider your personal areas of interest and availability and appropriateness of sources for each category.**

**2. Next, brainstorm possible topics in this space.**

**3. Now, share your ideas with your group. Remember, our big ideas for this unit are bias, conflicting information, or changing view over time (past, present, future).**

**4. As a group, identify a category and topic for your group. Write your specific topic in the white box in the category you chose.**

**5. Next, brainstorm articles and primary sources you can identify and use for your press release. List them below. Remember, you should have a variety of genres of journalism.**

|  |  |  |
| --- | --- | --- |
| **Student Name** | **Genre of Journalism** | **Specific Topic** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

**6. What will be the central idea of your Press Release? Predict your central idea here.**

**What questions do you need to answer?**

**What questions might the audience ask?**