**United States History Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Rubric for the New Deal Brochure**

**1** = did a poor job of meeting the standard; **2** = partially met the standard; **3** = basically met the standard; **4** = met the standard in an outstanding way

* explains what the act did – reform, relief, recovery

|  |  |  |  |
| --- | --- | --- | --- |
| 4 | 3  | 2  | 1  |

* explains who the act was intended to benefit and what benefits would be offered

|  |  |  |  |
| --- | --- | --- | --- |
| 4 | 3  | 2  | 1  |

* has a motto for the act that grabs the reader’s attention

|  |  |  |  |
| --- | --- | --- | --- |
| 4 | 3  | 2  | 1  |

* uses images to explain the act’s provisions, purpose, and intended audience – uses historical images effectively and not just random pictures

|  |  |  |  |
| --- | --- | --- | --- |
| 4 | 3  | 2  | 1  |

* effectively uses the layout tools to make a brochure that is visually pleasing—using all the design tools to communicate the New Deal act to the public

|  |  |  |  |
| --- | --- | --- | --- |
| 4 | 3  | 2  | 1  |

Final Score: \_\_\_/20

**United States History Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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